



THERESA ROMANIEC

Video Content Producer | Editor | Screenwriter

PORTFOLIO

Portfolio containing success-driven Video Production, Post-Production, and Storytelling found at www.theresaromaniec.com/portfolio.

WORK EXPERIENCE

Video Content Producer

Grand Circle Corporation | Boston, MA | September 2024 – Present

- o Create and maintain the accuracy of 150+ itinerary videos across four brands using the Sunday Sky Video Platform, collaborating cross-functionally to deliver high-quality results with quick turnaround times.
- o Produce and publish brand-forward content for paid and organic social platforms, as well as television campaigns, elevating brand awareness storytelling and driving New-to-File signups targeting prospect travelers.
- o Lead the Traveler Generated Content (TGC) program reviewing travelers' submissions weekly, managing 600+ videos in the backlog, publishing content live to the website, and maintaining a positive customer experience.
- o Assist in video production across lucrative campaigns, including Black Friday and Post-Christmas, using Adobe Premiere Pro and Adobe After Effects to create multiple hero and refresh imagery throughout the website, email distribution, and paid and organic ad use.
- o Manage and direct multiple projects across teams using Adobe Workfront.

Contract Video Editor

B. Remembered | Westborough, MA | May 2024 – August 2024

- o Edited documentary-style videos for wedding events using Final Cut Pro.
- o Managed multiple projects simultaneously with a fast turnaround, delivering a range of 15 to 25 videos weekly.

Video Editor

Diesel Jack Media | Chapel Hill, NC | September 2022 – February 2024

- o Edited documentary-style client videos, social media shorts, and narrative style videos using Adobe Premiere Pro with an efficient turnaround time.
- o Conceptualized and strategized video content for clientele during crucial marketing events, holidays, and fundraising opportunities.
- o Managed multiple projects simultaneously while upholding the integrity and message of various client videos.
- o Assisted in quality assurance of client videos to ensure the products followed brand guidelines and key messaging.
- o Onboarded and trained incoming employees in the video department.

Co-Writer/Script Supervisor

Production of "Office Joe" | Chapel Hill, NC | May 2023 – December 2023

- o Wrote episode breakdowns following a beat sheet template to assist the lead writer in the scriptwriting process.
- o Created note templates and scene location breakdowns using Google Docs.
- o Supervised the script during production by recording diligent continuity notes and reporting to the editor's suite for a smooth editing process.

Freelance Video Editor

UFO Originals | Worcester, MA | February 2021 – August 2022

- o Edited client videos with eye-catching text graphics using Adobe Premiere Pro and Adobe After Effects with an efficient turnaround time.

CONTACT

Phone

(774) 232-6093

Email

theresa.romaniec@gmail.com

Address

Grafton, MA 01519

SKILLS

Adobe Creative Suites
Final Cut Pro
Avid Media Composer
Sunday Sky
Final Draft
Color Correction
Cinema Grade
Quality Assurance
Project Management
Multitask Capable
Collaboration
Organization

EDUCATION

Marist College

2016-2020

B.A. Media Studies and Production
Minors in Music and French
Cum Laude